



Teepa Snow's Positive Approach[®] to Care



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\$259B

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THE CHALLENGE

The number of Americans living with Alzheimer's disease is growing rapidly. An estimated 5.5 million Americans of all ages have the disease. Today, someone in the United States develops Alzheimer's disease every 66 seconds. By mid-century, someone in the United States will develop the disease every 33 seconds.

As the sixth leading cause of death in the United States, Alzheimer's disease has staggering effects on healthcare costs. In 2017, Alzheimer's and other dementias will cost the nation \$259 billion. Further, the direct-line staff that care for individuals with dementia and Alzheimer's often experience physical, mental, and emotional distress. These employees have incredibly difficult jobs, and they often do not receive the training necessary to provide proper dementia care. Turnover rates are high among direct-care workers providing care to those with

dementia, and recruitment and retention are persistent challenges. Inadequate education and challenging work environments have also contributed to higher turnover rates among nursing staff across care continuums.

THE SOLUTION

Relias has partnered with Teepa Snow, America's leading educator on dementia, to provide post-acute care staff with foundational dementia care training.

Positive Approach[®] to Care (PAC) philosophy encourages care-partners to:

- Respond to a person's change in cognition and abilities in a way that is not hurtful or offensive.
- Recognize that the person with dementia is doing the best they can and that if something isn't working, it's the responsibility of the care partner to change their approach and behaviors toward the person with dementia.

- Understand that, with practice, common reactions to the person with dementia can become thoughtful responses that improve quality of life for everyone involved.
- Notice the physical and sensory environment (lighting, sound, activity) surrounding a person living with dementia and make changes as necessary.

Teepa Snow's Dementia Care Education

Teepa Snow's dementia care education, offered through the Relias learning management system, creates a strong foundation and expands on the nuances of dementia care. Her courses include applicable techniques to reframe complex situations. In addition to the courses listed below, this offering also includes Normal/Not Normal Aging, Hand-Under-Hand®/Positive Physical Approach®, and Teepa's GEMS®.

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| Meet Teepa Snow | Improving Emergency Services for Dementia Patients |
| Dementia 101 | In-Home Dementia Care: Tips & Techniques |
| Challenging Behaviors | It's All in Your Approach |
| Teepa's GEMS® | Lewy Body Dementia |
| Brain Changes | Living at Home with Mid to Later Stage Dementia |
| Meaningful Activities | Maintain Your Brain: Dementia Risk Reduction & Life after Diagnosis |
| Music | Practical Tips for Better Living with Parkinson's Disease |
| Dementia Care Provision | Progression of Dementia: Seeing Gems—Not Just Loss |
| PAC Skills Make the Difference | Senior Care Options: Insider's Tips to Selecting the Best Care Level for Changing Abilities |
| Advanced Care Skills in Late Stage Dementia | Spirituality in Dementia Care |
| The Art of Caregiving | The Inevitable Hospital Stay—How to Advocate for Your Loved One with Dementia |
| Challenging Behaviors in Dementia Care | The Journey of Dementia |
| Creating Quality of Life in Dementia Care | Understanding Frontotemporal Dementias |
| Dental Care for People with Dementia | Understanding Vascular Dementia |
| Designing a Supportive Dementia Care Environment | Why, When and How to Seek Professional Senior Care—Your Guide to Making the Right Choice |
| El Arte de Cuidar | Seeing it From the Other Side |
| End of Life Care & Letting Go | |
| Filling the Day with Meaning | |
| How to Get Your Staff Engaged in Better Care Techniques | |
| Improving Communications in Dementia Care | |

Start incorporating the Positive Approach® to Care into your training program with Relias.

GET STARTED

References: http://www.alz.org/documents_custom/2017-facts-and-figures.pdf

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